

# Hannah Coughlin

Advertising Design

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www.HannahCoughlin.com

**Objective:** To obtain an permanent position where I can bring my existing skills in Marketing, Graphic Design, and Advertising to a new market.

**Skills:** Photoshop, InDesign, Illustrator, Flash, Deamweaver, After Effects, Flash, Word  
Customer service oriented  
Experience with presentations and public speaking  
Effective with task and time management  
Ability to work independently or as a team  
Strong leader and willing to take on important responsibilities

**Education:** The Art Institute of California-San Francisco, San Francisco, CA  
B.S Candidate, Advertising  
Expected Graduation 09/10, CGPA 3.5

**Experience:** The Art Institute of California - San Francisco 08/09 - Present  
Public Relations Student Assistant  
-Work directly with PR Director and Specialist.  
-Design marketing materials for campus & events  
-Promote events and school to the local community  
-Created several identities for social networking sites to generate publicity.

Fine Arts Museums of San Francisco - De Young 03/10 - 05/10  
Exhibition Designer - College Night  
-Managed ten installation interns  
-Worked closely with curator to lay out the art works  
-Oversaw the exhibition design and installation process

Greater San Francisco Ad Club 02/10 - 03/10  
Volunteer  
-Assisted in the 2010 Addy Awards at the SFMOMA  
-Provided support for Greater San Francisco Ad Club.  
-Set up and broke down the judging for 2010 Addy Awards

Cumulus Broadcasting - KFOG Radio 09/09 - 12/09  
Promotions Intern  
-Represented KFOG Radio throughout the Bay Area  
-Completed administrative duties  
-Updated and maintained all social network sites

**Acheivements:** The Virginian-Pilot Newspaper, Norfolk, VA 05/07  
Student Gallery  
-Finalist for state category in acrylic painting  
-Received Second place award for painting in Chesapeake County